



The Minnesota Renaissance Festival

Weekends and Labor Day, August 22 – October 4, 2009 and Friday, October 2nd

Highland Fling! Weekend – August 29 & 30, 2009

Don't miss this great opportunity!

The Minnesota Renaissance Festival would like to welcome you to participate in the 3rd annual World Amateur Highland Heavy Games Championship and the Mid-West Highland Games Championship on August 29th and 30th, 2009!

After a great year in 2008, we are sure this season is going to be even better! Last year's event hosted more than 20 Scottish organizations and businesses from around the Midwest! Our goal is to expand the event this year, making it a better experience for you and our patrons.

The Minnesota Renaissance Festival welcomes more than 280,000 people from the 5-state region each season and over 5 million people to our website – allowing you to reach an audience that you might otherwise miss!

As an exhibitor, you will receive the following:

- 🐾 A 10 x 10 space to set up your booth
- 🐾 Eight FREE exhibitor admissions to the Minnesota Renaissance Festival
- 🐾 The opportunity to promote yourself or your organization

Space is limited, so register early to secure your spot! A registration form is included with this packet. Please feel free to contact me with any questions.

Thank you,

Deb Schaber
Marketing Director
952-445-7361 ext. 216
dschaber@renaissancefest.com
www.renaissancefest.com



The Minnesota Renaissance Festival!

Highland Fling Weekend Fact Sheet
August 29 & 30, 2009

Thank you for your interest in the Highland Fling Weekend and the Scottish Village at the Minnesota Renaissance Festival! Below are some bulleted points of interest. A Renaissance Festival exhibitor package will be sent once registration has been turned in.

- ❁ The Festival will take place from 9 am – 7 pm in the special events field located next to B-gate.
- ❁ Eight (8) free admission passes will be given to vendors to be used during the weekend.
- ❁ A discount coupon will be made available for family, friends, and club members.
- ❁ Exhibits are required to be set up no later than 8:00 am on both days.
 - We would prefer if you set up on Friday between 2pm and 6pm.
- ❁ Exhibitors will receive a 10 x 10 space. All displays should stay within the area. Larger displays require prior approval.
- ❁ Pop-up tent required. If there are any problems, please contact us.
- ❁ All vendors are required to pay a \$25 Administrative Fee, due with registration
 - For profit vendors are required to pay an additional \$75 fee.
- ❁ Tables and chairs are responsibility of exhibitor. Table rentals will be available for \$20 for the weekend. Please note on your registration form if you will need to rent a table.
- ❁ Decoration, including table skirt or cloth, need to be provided by exhibitor.
- ❁ Renaissance costumes are required.
- ❁ Additional opportunities to highlight your organization are available through sponsorships, seminars, and demonstration opportunities. Opportunities are limited and are on a first-come-first-serve basis.
- ❁ Cross promotion of the event is greatly appreciated in order to optimize the partnership.



2009 Minnesota Renaissance Festival
Highland Fling Weekend Registration Form
August 29 and 30, 2009

Please complete the form below and mail to 1244 Canterbury Rd., Suite 306, Shakopee, MN 55379.
Attention: Highland Fling! Forms may also be received via e-mail to Deb Schaber at dschaber@renaissancefest.com or fax 952-445-7380.

- 🐾 Forms are due no later than July 1, 2009.
- 🐾 Any form returned after July 1st is subject to \$100 late fee.

Contact Information

Organization name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Cell Phone #: _____

E-Mail address: _____

Alternate Contact: _____

Alternate Contact Phone #: _____ Cell: _____

- Administrative Fee of \$25 – Due with Registration
- For Profit Organizations additional fee of \$75 – Due with Registration
- Will you need to rent a table: _____ (additional \$20 fee)

_____ Yes, I would like to be included on the Web site. (Logo and link - \$50.)

_____ Yes, I would like to hear more about the sponsorship/advertising opportunities available.

Please make checks payable to Mid-America Festivals

Signature

Name printed

Date

Are you interested in conducting demonstrations or seminars?

If so, please provide description of demonstration or seminar:
